

City College News

GEORGE BROWN COLLEGE

SEPTEMBER 1985

Post-secondary enrolment steady

Post-secondary enrolment is holding steady at George Brown in a year that could see large enrolment declines for the College system as a whole.

By Sept. 12, a total of 5,526 students had enrolled, including 3,259 coming to George Brown for the first time.

This represents a one per cent increase from last year when 5,526 students had registered.

"We are holding our own," said Registrar Dr. Garry Watson. "All indications are that the rest of the system will be down two to 18 per cent."

The average enrolment decline could be between two and six per cent for the 22 community colleges in Ontario, he said.

"I think the College has done very well."

Across Ontario, fewer students decided to enrol in programs in technology and some business subjects — particularly computer programming and secretarial programs, Watson said.

That trend was reflected at George Brown with a 11 per cent decline in Architectural Technology programs.

Other Divisions experienced modest increases in enrolment or registered roughly the same number of students.

George Brown, which increased the number of available seats for new students by 300 to just under 4,100, received more than 18,000 applications.

Watson credited his staff, and the staff of the academic divisions, for processing those applications earlier in the year and for following up on accepted students to encourage enrolment.

By mid-September the College was still receiving applications and enrolling students, Watson said.

This year, the Registrar's Department will be working with other departments and divisions to find ways to reduce the number of students who chose not to return to George Brown after their first year of college.

The retention rate for second year students has been improving slowly in the last few years, but it is still lower than it should be, Watson said.



Photo: Neil McGillivray

President Doug Light will lead the George Brown team in the United Way Walkathon on Sunday, Sept. 22. Also pictured are Math and Science Instructor Kathy Downey (left), Ruth Hanton of the Fitness Instructor program, and Continuing Education & Marketing Dean Bob Struthers, who is Co-ordinator of the College's United Way campaign.

Walk kicks off United Way drive

Doug Light will lead a George Brown team in the United Way walkathon on Sunday, Sept. 22, to kick off the College's 1985 campaign.

The President and his fellow team members will be earning money, through pledges, for the charitable funding organization as they walk around the eight-kilometer downtown course.

Participants will be given specially-designed George Brown T-shirts to wear for the event.

As an added incentive, the Division or Department walkathon team that raises the most money will get a free lunch at Plumer's.

The United Way campaign, which will

run until the end of October, aims to top the previous College donation record of \$7,500 and increase the proportion of staff contributing to the United Way.

Bob Struthers, Dean of Continuing Education and Marketing, and Dave Fraser, Director of Campuses, have been named Campaign Co-chairmen.

They say the campaign will be the most active yet with many special events, personal canvassing, and a College-wide party on Nov. 1.

Staff who would like to participate in the walkathon, or help with the campaign, should call Kadi Kaljuste at ext. 3240 or Alex Barbier at ext. 3280, Struthers said.

Minister responds to Skolnik Report



In my last column, I outlined the work of the Instructional Assignment Review Committee and listed its recommendations.

The report of that Committee, now known as the Skolnik Report after its chairman Michael Skolnik, has quickly prompted and focused debate on the future of community colleges in Ontario.

The Minister of Colleges and Universities, Gregory Sorbara, has been equally quick in responding to the Report. The following is an announcement from the Minister received by my office in late August.

"The Honourable Gregory Sorbara, Minister of Colleges and Universities, announced that he is taking a number of steps to respond to problems that have developed within Ontario's community college system. According to the Minister, the measures are being taken in light of the recommendations of the recently published Report of the Instructional Assignment Review Committee (the Skolnik Report) as well as his personal consultations with faculty, students and administrators at the colleges.

"The Minister said that a central focus of his effort to improve educational quality at Ontario's 22 colleges will be to find positive solutions to the question of faculty work-load. Work-load was the principal issue in last year's faculty strike and it was the subject of many of the recommendations of the Skolnik Report.

"Sorbara noted that collective bargaining negotiations between the Ontario Council of Regents and the Ontario Public Service Employee's Union for the 1985-86 school year started Aug. 20, and he expressed the hope that the negotiations will provide a forum for dealing with the work-load issue in an effective and responsible manner. "With the previous government's back-to-work legislation (Bill 130) expired as of Aug. 31, both parties have an opportunity to try to make the collective bargaining system work not only for themselves but also for

the benefit of the college system as a whole," the Minister said. "I and the government I represent are prepared to support that kind of effort."

"The Minister also indicated that he had encouraged both parties in the bargaining to try to agree on local mechanisms for identifying and working out solutions to the work-load problems at individual colleges.

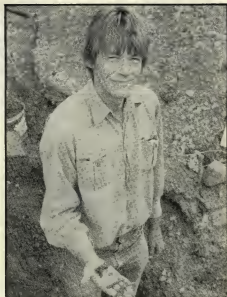
Sorbara's announcement also outlined a number of other steps that he is taking to update and rejuvenate Ontario's college system. Specifically:

- the formula that is used to allocate funding to colleges will be reviewed on an urgent basis by the College Funding Review Committee. This committee, representing college presidents, the Council of Regents, and the Ministry of Colleges and Universities, has also been asked to examine the colleges' capital needs in light of the pressures identified in the Skolnik Report;

- responding to one of the most serious concerns raised by Skolnik, the Minister will appoint an advisor who will be an independent person without personal interest or bias, to make recommendations about the governance of the colleges and the college system. The advisor will be asked to examine the interests and roles of students, faculty, administrators, governors, and regents and the Ministry, and to develop ways of bringing about a more effective interaction of the parties and better overall governance of the college system;

- following completion of the current round of negotiations, the Ministry of Colleges and Universities will conduct an evaluation of the collective bargaining system that is in place for the community colleges. The objective of this effort will be to propose any changes that may be called for to make the system operate in an optimally productive fashion. For the purpose of this evaluation full cooperation will be sought from the bargaining parties and the other major participants in the college system.

"Sorbara pointed out that these measures are in addition to the ongoing work of the Advisory Committee on College System Effectiveness, which was constituted in June of this year. This committee is preparing a process which will review and implement means for improving overall institutional effectiveness on a college-by-college basis."



Archeologist Peter Hamalainen shows off a few of the artifacts discovered in the St. James parking lot.

Parking lot yields Toronto's past

Archeologists have dug up more than 5,000 artifacts in the St. James parking lot.

Most of the finds are fragments of pottery, metal implements, and nails that are more than 100 years old.

The lot on Adelaide Street East, where the new hospitality building will be constructed, is the original site of the 19th century residence of Sir William Campbell.

Archeologists, working for the Toronto Board of Education, dug a 12-foot long L-shaped trench at the end of August in the hope of finding evidence of early life in Toronto — particularly artifacts relating to Campbell.

"Personally I'd like to find Sir William's alligator," said Peter Hamalainen, Field Director of the project.

Campbell was a famous eccentric who, at one time, had a pet alligator. He also lived for several years on a diet of snipes — a rare wild bird.

"One year the snipes flew away and Campbell died," says Hamalainen.

The area around St. James Campus was the first part of Toronto to be settled and Adelaide Street was one of the first busy commercial streets, he says.

The Campbell house, which now sits at the northwest corner of Queen Street and University Avenue, was used at one time as a horse nail factory. A butcher's shop sat between it and the post office building at 260 Adelaide St. E. where the College now leases space.

Orientation aids student

Profits from student orientation events at George Brown this fall will go to help a graphic design student who was injured during the summer.

Michael Fuhrmann, 22, lost his right hand and suffered serious injuries to his eyes, face and chest when a gunpowder charge exploded prematurely.

Fuhrmann, who worked as a part-time member of the Fort York Guard, was loading a cannon with the charge for a performance of Tchaikovsky's 1812 Overture at Ontario Place.

St. James Student Administration Council President Dan Perdue said he hoped the orientation events would raise \$1,000 to help finance Fuhrmann's recovery.

Orientation events included the annual Islandfest party, a scavenger hunt, and a dance at the Sparkles lounge of the CN Tower.



Photo: Neil McGillivray

Athletics Manager Alex Barbier presents a new intramural cap to 20-year-old Business student Mei Ling Wong, who is also a member of the College's women's soccer team. The caps are part of the "Year of the Athlete" campaign to boost recognition of athletics at George Brown.

BJRT's birthday

For ten years, George Brown's Basic Job Readiness Training (BJRT) program has been preparing people for the workforce.

The 12-week program, established on Sept. 15, 1975, has graduated more than 1,200 people who were referred by more than 120 social service agencies, says Program Co-ordinator Ron Slusser.

"Pretty well everybody in the city has used us."

The College Street program teaches life skills and good working habits to people who function at more than a Grade 5 academic level.

Events

Sept. 19 — Official opening of George Brown's Job Start project, 10 a.m., at 1 Dartnell Ave.

Sept. 22 — United Way Walkathon (See page one for a story on George Brown's team)

Oct. 8 — Board of Governors meeting — Call Pat Smith at ext. 2211 for details.

To list an event in this column call Neil McGillivray at ext. 3243 or Kadi Kaljuste at ext. 3240. Written submissions should be sent to *City College News* c/o Public Relations, Adelaide Street Campus.

College athletes start to talk it up

Athletes at George Brown are anonymous heroes.

They train in obscure corners of our campuses or in remote off-campus locations. They play — and often win — with little fan support. Once off the field or out of the gym they melt back into the crowd.

Despite all this, the College's athletic and recreation programs have established a good track record for both participation and success, says Athletic Department Manager Alex Barbier.

•Almost half of all post-secondary students take part in some athletic program.

•More than 6,000 people — including staff members and alumni — participate in some way over the course of a year.

•George Brown has one of the best lunchtime intramural programs in the College system with more than 70 class teams taking part in ball hockey, volleyball, basketball, badminton and indoor soccer competitions.

•Varsity College teams — The George Brown Huskies — placed second in women's basketball, cross-country running, tennis and table tennis last year, with most other teams placing in the top ten.

The orientation of the Department may be partly responsible for its success, says Barbier.

"Our approach to athletics is different from most colleges — the key word here is fun."

Rules have been changed in some intramural sports to encourage more students of average athletic ability to join class teams, and the number of women participants is also increasing, he says.

To further boost the proportion of active students, and to increase awareness of athletics at the College, the Department has declared 1985-86 the "Year of the Athlete".

Accompanying the slogan is a program of new competitions, special events, and publicity for individual athletes, teams, and inter-collegiate games.

"We'd like people to recognize that athletics are an important part of college life."

More evening intramural competitions are planned, and home games for inter-collegiate teams will be held in late afternoon to encourage students to stay and watch.

In addition, players and teams at both intramural and varsity levels will be distinguished with weekly and monthly awards for their efforts.

A College-wide staff volleyball tournament will also be held.

Names in the News

Malcolm Sykes has been appointed Acting Director of the Student Services Department. Former Director **Barbara Ferrett** left the position in August after 12 years. She is now on vacation. **Sally Layton** is Acting Director of Personnel.

Dr. Darcy Atkins, Dean of the Health Sciences and Community Services Division, has announced the following staff changes: **Marion Goltz** has been appointed Acting Executive Assistant to the Dean in the absence of **Phyllis Morley** due to illness; **Doug Stulla** has been named Acting Chairman of the Allied Health Department during the absence of **Dr. Tatsuo Hori** due to illness; **Sally Quan** has been seconded from the Nursing Department to become Divisional Co-ordinator of Learning Resource Systems; **Lynda Dunn** will move from the Dean's office to become clerk of the new Learning Centre at Casa Loma; **Jennifer Cooke** has been seconded part-time from her position with the Nursing Department to develop learning modules in pharmacology; **Jackie Salmona** has been appointed Co-ordinator of Administration and Student Affairs in the Continuing Education Department; **Michael Vakalis**, a graduate of the College's Dental Technology and Denture Therapy programs, joins faculty in the Denture Therapy program; and **Brian Burnie** has been seconded from his position with the Community Services Department to be a counsellor at the Adult Basic Education Centre West.

Graphic Design Instructor **Peter Wirun** recently worked with his wife **Sandra** — who is also in the design business — on a new corporate look for the Pizza Pizza chain. The new design emphasizes the chain's famous phone number — 967-1111. "That's the major part of their corporate symbol," Wirun explains.

College Comptroller **Joe Peterson** is warning staff of the new federal five percent surtax for people who make more than \$40,000 a year. The tax will be levied when you pay your 1985 income tax. "Please keep this in mind when planning your personal financial affairs."

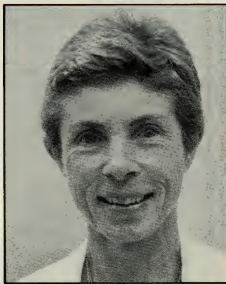


Photo: Neil McGillivray

Nursing Instructor Marlene Murdock won the marathon race for women over 50 years old at the International Masters Games held in Toronto in August. Competing against 250 women from 60 countries, Murdock finished the 26-mile event, in three hours and 29 minutes — her personal best. The 53-year-old, who has been running for only seven years, said she took the lead early and held on to it — despite the hot and humid weather. "We really thought we were going to croak half way through," she says. Murdock also beat her husband, Doug, over the finish line.

Hospitality Instructors **Chris Lippert**, **Helnz Ackerman** and Co-ordinator **Peter Bottcher** helped prepare special cakes for a fund-raising campaign for the Metro Zoo Pandamania Exhibit by the Ontario Chinese Restaurant Association. Each of the cakes was decorated with a picture of one of the furry Chinese bears.

A fund has been established in memory of **Ian Gertsbain** by the Teachers of English as a Second Language (TESL) organization. The money will be used to fund an annual lecture at the TESL conference.

City College News

is a monthly publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario, M5A 1N1. (416) 967-1212, ext. 3240. Editor: Kadi Kaljaste, Writer: Neil McGillivray.

The next issue of *City College News* will be published on Oct. 17. The deadline for submissions is Oct. 4.

George Brown  The City College

ence. **Gertsbain**, who taught English at George Brown for 15 years, was killed in a traffic accident in China in July. Donations should be sent to the **Ian Gertsbain Memorial Fund**, c/o TESL Canada, 52 Eastmount Ave., Toronto, Ont. M4K 1V1.

The Personnel Office has told us of the following staff changes:

New support staff include: **Harjit Basi** in the Industrial Training Division at Adelaide Street; **Hannah Browne** and **Debbie McFater** in the Community Services Division at Kensington; **Janet Chandler** in the Finance Department at MacPherson; **Susan Heximer** in the Rehabilitation Program at Nightingale; **Anita Madrus** in the Admissions Office at Casa Loma; **Guiseppe Manocchio** in caretaking at St. James; **Judas Memdes** in caretaking at College Street; **Elma Reardon** in Admissions at St. James; **Sylvia Sciara** in the Registrar's Office at MacPherson; and **Andy Wilson** in Transportation Services.

Jeanine Parravano of Student Services at MacPherson has changed her name to **Jeanine Iorio**, and **Chiyo Hamade** of Library Services has changed her name to **Chiyo Obuchi**.

Internal transfers include: **May Ayres** who has gone from Admissions at Casa Loma to Admissions at St. James; **David Brown** who has gone from a support position to a faculty position with the Driver Training Department; **Carol MacDonald** has gone from a support position in Student Services to one with Admissions at Casa Loma; and **Gifty Quarty** has gone from the Student Services Department to a support position with the Registrar's Office.

Retiring from the College are **John Hawes** of the English and Liberal Studies Department at Casa Loma, **Mychaylo Hnatkiwskyj** and **Antony Mamczur** of caretaking staff at St. James, **Rose Hogan** who has been on long term disability, **Elizabeth Mercer** of Math and Science at St. James, **Barbara Moore** of the Fashion Division, **John Oleshnia** of the Business Division, **Raffaele Porco** and **Irene Sarba** of caretaking at Casa Loma, and **Leo Thiessen** of the Math and Science Department and **Muriel Wildfong** of Community Services.

Leaving the College are: **David Cassidy**, **Ann Cummings**, **Elizabeth Jiskoot**, **Keith Johnson**, **Edouard Larocque**, **Judy Lowry**, **Doug Naftel**, **Sally Nichols**, and **Luigi Tarsitano**.